

portfolio

we are  MARKETING
APPLICATION
DESIGN



In early 2000, **Mr. Chandreswara Rao** laid the founding stones of **Sri Anu Ads** which today has.....120+ Crore & 62+ Clients.....soared to new heights in the era of digital marketing with a new alias, 'MAD' and is all set to achieve admirable milestones and uphold the legacy of our reputed initial parent company. With a young, energetic and efficient team, we aspire to make the best out of resources.

about us

our presence

Hyderabad

Visakhapatnam

Chennai



our team

Chandreswara Rao E.

CEO

Meenakshi Eadala

COO

Anurag Saxena

Strategy Head

Chowdary SNRK

Marketing Head

Yagnesh PN.

Creative Head

Vivek

Copy Head

Raghu

Digital Head

achievements

Real-estate

Textile

Hospitals

Healthcare

Gadgets

Automobile

branding

We aspire to be successful in all marketing terms and our team at 'MAD Works' works towards getting more people to understand the market structure and works on branding. Digital marketing, website development and thought-provoking creatives, we are the one solution to all your marketing problems

branding

Brand Communications

Social Media Marketing

Paid Advertising

Content Marketing

Search Engine Optimization

E-Mail Marketing

Customer Relationship Management

Content Strategy & Creation

Strategy Planning & Consulting

Web & App Development

UI/UX Design

services

Advertising Media

Creatives

Software Services

digital marketing

Digital Marketing Consultancy

Ecommerce & Responsive Web Designs

Strategy & Branding

Competitor analysis

Product / Solution Prototyping

Digital Advertising & Campaigns

Content Marketing

Email & Mobile Marketing

Search Engine Optimization

Campaign, Analysis & Insight

Social Media Marketing

creatives

Creativity plays a vital role in making an impact, resonating and inspiring the customer to pay attention. Our expert copywriters, content writers, art directors, visualizers and graphic designers give their best to make creative content to attract and draw the attention of your customers. Creatives and user experience designs are an important part of marketing. They help your client in understanding your products and services better.

our clients



and more ...

thank you

madworks ■ in